Global Agriculture & Rural America in Transition

Featured Distinguished Plenary Panel
Food & Energy: Expectations & Realities

www.usda.gov/oce/forum
Welcome to the 2009 Agricultural Outlook Forum

This year’s Forum will continue a long tradition begun by USDA in 1923. Our goal is to provide an opportunity for speakers and audience alike to engage in discussions that will improve our understanding of the ever-expanding and evolving world of agriculture. As always this year’s program will focus on the most current issues affecting agriculture.

In the plenary sessions, Secretary of Agriculture Tom Vilsack and our distinguished guest speakers bring their expertise to the issues of policy, energy, trade, commodities, biotechnology, and food security worldwide. We are fortunate to have such an esteemed roster of speakers.

Following the morning plenary, the Food Price Outlook session will be presented for the first time as a full-length session. We have also added a special session on the Census of Agriculture that will offer an overview of the newly published agriculture census. In addition to the fundamental commodity outlook sessions, speakers will assess the impact of commodity funds on commodity markets. Policy sessions will focus on the new 2008 Farm Bill and what’s next for the multi-lateral trading system. Our focus on rural America will include a comparison of agricultural and rural policy in the United States and Europe and also will highlight how investments in rural America are paying off. Then a session will recap accomplishments in the 20-year-old Sustainable Agriculture Research and Education (SARE) program.

The Forum program is designed to appeal to a wide range of interests. As you make your session choices, you will be confronted with a wide variety of topics including carbon trading, food safety and food security, wind power, transportation, the renewable fuels standard, and the status of bees as pollinators.

I hope that everyone who attends the conference will leave feeling he or she has benefited from the wealth of ideas and information the Forum provides and the people you meet. These are exceptional times requiring exceptional insights, and we hope you come away feeling that your valuable time here has been well spent.

Thank you to all of our speakers for participating in the 2009 Outlook Forum. It’s your experience, ideas, and energy that make this annual gathering possible.

Sincerely,

Gerald A. Bange, Chairman
Forum Program Committee
Plenary Speakers

Tom Vilsack
Secretary of Agriculture, USDA
Keynote Address

John Norris
Chief of Staff, USDA
Forum Welcome

Joseph Glauber
Chief Economist, USDA
2009 Agricultural Economic Outlook
Foreign Trade Outlook

Distinguished Guest Speaker

Lawrence H. Summers
Director of the National Economic Council,
Assistant to the President for Economic Policy

Distinguished Panel

Food & Energy: Expectations & Realities

Sara Wyant, Panel Moderator
President, Agri-Pulse Communications

Michael Mack
Chief Executive Officer, Syngenta International AG
Agricultural Technology

Chris Policinski
President and Chief Executive Officer
Land O’ Lakes, Inc.
Food Prices & Markets

Daniel Yergin
Energy

Catherine Ann Bertini
Professor, Syracuse University
Senior Fellow, Bill & Melinda Gates Foundation
Impact of Commodity Prices on Donor & Recipient Countries

Dinner Speaker

Lisa P. Jackson
Administrator, U.S. Environmental Protection Agency
USDA Invites You To Attend:

<table>
<thead>
<tr>
<th>Event</th>
<th>Location</th>
<th>Time</th>
<th>Date</th>
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<tbody>
<tr>
<td>Continental Breakfast</td>
<td>Grand Ballroom Foyer</td>
<td>7:15 a.m. to 8 a.m.</td>
<td>February 26-27</td>
</tr>
<tr>
<td>Networking Luncheons</td>
<td>Salons A, B, C, D, E</td>
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<tr>
<td>Cash Bar Reception</td>
<td>Exhibit Hall</td>
<td>5:30 p.m.</td>
<td>February 26</td>
</tr>
<tr>
<td>Forum Dinner</td>
<td>Salons III &amp; IV</td>
<td>6:30 p.m.</td>
<td>February 26</td>
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<tr>
<td>Commodity Luncheons</td>
<td>Please refer to specific luncheons in program for location.</td>
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<tr>
<td>Exhibit Hall</td>
<td>Salons G, F &amp; H</td>
<td>USDA and partners host exhibits</td>
<td>February 26 from 9:45 a.m. to 6:30 p.m.</td>
</tr>
</tbody>
</table>

Plenary sessions are Webcast after 3:30 p.m., February 26.
Speeches and PowerPoint presentations are posted online after 5 p.m., February 26-27.

www.usda.gov/oce/forum

The National Agricultural Statistics Service conducts the Census of Agriculture every 5 years.

2007 Census of Agriculture was recently released on February 4.

The Census of Agriculture is a complete count of U.S. farms and ranches and looks at land use and ownership, operator characteristics, production practices, income and expenditures and many other areas. For America’s farmers and ranchers, the Census of Agriculture is their voice, their future and their responsibility. The Census provides the only source of uniform, comprehensive agricultural data for every county in the Nation.

Detailed reports are published in print and online for all counties, States and the Nation.

Census of Agriculture
www.agcensus.usda.gov
### 2009 Program at a Glance

**Thursday, February 26**

<table>
<thead>
<tr>
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<tr>
<td>7:00 a.m.</td>
<td>Registration Packets &amp; Continental Breakfast</td>
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<tr>
<td>8:00 a.m.</td>
<td>Welcome (Plenary in Salons I, II, III, IV, V, VI)</td>
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<tr>
<td>8:20 a.m.</td>
<td>2009 Agricultural Economic Outlook &amp; Foreign Trade Outlook</td>
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<tr>
<td>8:45 a.m.</td>
<td>Keynote Address: Secretary of Agriculture</td>
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<tr>
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<td>Distinguished Guest Speaker</td>
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<td>9:45 a.m.</td>
<td>Coffee Break &amp; Exhibit Hall Opens (30 min.)</td>
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<tr>
<td>10:15 a.m.</td>
<td>Distinguished Plenary Panel: Food &amp; Energy: Expectations &amp; Realities (105 min.)</td>
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<tr>
<td>12:30 p.m.</td>
<td>Networking Luncheon (75 min.) Salons A, B, C, D, E, J, K</td>
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#### Concurrent Sessions

<table>
<thead>
<tr>
<th>Time</th>
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<tr>
<td>1:45 p.m.</td>
<td>Effects of “Rural” on Agriculture: The Changing Paradigm Salons V-VI</td>
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<td>3:15 p.m.</td>
<td>Coffee Break (30 min.)</td>
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<td>Ag &amp; Rural Policy: U.S. &amp; Europe Salons V-VI</td>
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<td>Paying Dividends on Investments in Rural America Salons V-VI</td>
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<td>10:00 a.m.</td>
<td>Sustainable Agriculture: Partnerships &amp; Progress Salons V-VI</td>
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<td>9:30 a.m.</td>
<td>Coffee Break</td>
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<tr>
<td>12:15 p.m.</td>
<td>Specialty Crops Salons V-VI</td>
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<td>1:30 p.m.</td>
<td>15-min. Break</td>
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<tr>
<td>1:45 p.m.</td>
<td>Transportation Issues: Now and Tomorrow Salons V-VI</td>
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<td>3:15 p.m.</td>
<td>Adjourn</td>
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#### Luncheons

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### Global Agriculture & Rural America in Transition

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>5:00 - 8:30 p.m.</td>
<td>Registration: Opposite Arlington Ballroom</td>
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<td>Professor, Syracuse University</td>
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<td>Impact of Commodity Prices on Donor &amp; Recipient Countries</td>
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<tr>
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<td>Pre-lunch Break</td>
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<td>Networking Luncheons: Salons A, B, C, D, E</td>
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**CONCURRENT SESSIONS**

**RURAL AMERICA TRACK**

The Effects of “Rural” on Agriculture – The Changing Paradigm

Salons V-VI

**Moderator:** Neil Conklin, President/CEO, Farm Foundation, Oak Brook, Illinois

Funding Rural Development Programs: Past, Present, and Future

Galen Fountain, Majority Clerk, Senate Agricultural Appropriations Committee
Washington, DC

Are Farmers More Dependent on Rural Communities Than Rural Communities Are Dependent on Farmers?  
Bob Stallman, President, American Farm Bureau Federation
Washington, DC

Rural Development and Funding from a State Perspective: State-Federal Funding Relationships  
Carole Jordan, Director of Agriculture Marketing and Community Development Topeka, Kansas

**MEASURING AGRICULTURE TRACK**

The Count That Counts: The Census of Agriculture & Policy Decisions

Changes in “Rural” America

Salon IV

**Moderator:** Cynthia Clark, Administrator, National Agricultural Statistics Service, USDA
Washington, DC

2007 Census of Agriculture Highlights

Carol House, Deputy Administrator, Programs and Products, National Agricultural Statistics Service, USDA
Washington, DC

The Changing Face of U.S. Agriculture

Virginia Harris, Statistician, National Agricultural Statistics Service, USDA Washington, DC

The Cutting Edge: Emerging Issues

Kevin Barnes, Chief, Environmental, Economics and Demographics Branch, National Agricultural Statistics Service, USDA Washington, DC

Implications for Future Farm Programs and Policy

Craig Jagger, Chief Economist, House Agriculture Committee
Washington, DC
### Food Security/World Markets Track
**Global & Domestic Perspectives on Food Security**

**Salon II**

**Moderator:** Pat Sheikh, Deputy Administrator, Office of Capacity Building and Development, Foreign Agricultural Service, USDA  
Washington, DC

**U.S. Food & Nutrition Assistance Programs: How Good is the Safety Net?**  
Steven Carlson, Director, Office of Research, Nutrition, and Analysis, Food and Nutrition Service, USDA  
Alexandria, Virginia

**The Rest of the Story: Community Food Assistance — A View from the Grass Roots**  
George Braley, Senior Vice President of Government Relations and Public Policy, Feeding America  
Washington, DC

**Global Safety Net: The New Challenges Facing Food Aid**  
Allan Jury, Director, U.S. Relations Office, World Food Programme  
Washington, DC

**The Role of Public-Private Partnerships in Strengthening Food Security**  
His Excellency Dr. Kwame Bawuah-Edusei, Ambassador, Embassy of Ghana, Washington, DC

### Conservation Track
**Quantifying Practices with the Conservation Effects Assessment Project (CEAP)**

**Salon I**

**Moderator:** Lisa Duriancik, Coordinator, Conservation Effects Assessment Project, Natural Resources Conservation Service, USDA  
Washington, DC

**The CEAP National Assessment — Cropland: The River Basin Studies**  
Bob Kellogg, Agricultural Economist/CEAP-Cropland Leader, Resources Inventory and Assessment Division, Natural Resources Conservation Service, USDA  
Beltsville, Maryland

**Effects of Conservation Practices on Environmental Quality in Small Watersheds — The Agricultural Research Service Benchmark Watershed Projects**  
Mark R. Walbridge, National Program Leader, Soil and Water Resource Management, Natural Resources and Sustainable Agricultural Systems, Agricultural Research Service, USDA  
Beltsville, Maryland

### Commodities/Food Prices Track
**Food Price Outlook**

**Salon III**

**Moderator:** Chuck Abbott, Commodities Journalist, Reuters  
Washington, DC

**Food Price Outlook**  
Ephraim Leibtag, Economist, Economic Research Service, USDA  
Washington, DC

**The Role of Commodity Prices in Food Inflation in the United States**  
William Lapp, Advanced Economic Solutions  
Omaha, Nebraska

**Is Increased Global Grain Price Volatility Here to Stay?”**  
Christopher Delgado, Strategy and Policy Advisor, Agriculture and Rural Development Department, The World Bank  
Washington, DC

### Rural America Track
**Ag & Rural Policy: United States & European Union**

**Salons V-VI**

**Moderator:** Charles W. Fluharty, Vice President for Policy Programs, Rural Policy Research Institute  
Columbia, Missouri

**How Does the EU Define “Rural and Agriculture”? – An Update on the Common Agricultural Policy**  
Roger Waite, Editor, AGRA FACTS/AGRA FOCUS  
Brussels, Belgium

**What Is the Future of Rural and Agricultural Policy in the United States?**  
Thomas Dorr, Former Under Secretary for Rural Development, USDA  
Washington, DC

**Farmer-to-Farmer Perspective**  
Tom Buis, President, National Farmers Union  
Washington, DC

Continued on next page
Thursday, February 26, 2009 (continued)

**Measuring Agriculture Track**

**Farm Income Outlook**

*Moderator: James M. Zavrel, Chief, Regional Income Branch, Bureau of Economic Analysis, U.S. Department of Commerce, Washington, DC*

-Farm Finance: The Outlook for Farm Businesses and the U.S. Farm Sector in 2009
  Ted Covey, Farm and Rural Business Branch, Economic Research Service, USDA
  Washington, DC

-Household Finance: The Outlook for Farm Household Income, Wealth, and Well-Being
  Mary Ahearn, Farm and Rural Household Branch, Economic Research Service, USDA
  Washington, DC

-Impacts of a Changing Rural Economy on Farm Businesses and Households
  Matthew Fannin, Assistant Professor, Agricultural Economics and Agribusiness, Louisiana State University
  Baton Rouge, Louisiana

**Food Security/WORLD MARKETS Track**

**Impact of Volatile Prices on World Food Markets**

*Moderator: Sarahelen “Sally” Thompson, Director, Market and Trade Economics Division, Economic Research Service, USDA, Washington, DC*

-Factors Contributing to the Recent Increase in Food Commodity Prices
  Ronald Trostle, Senior Economist, Market and Trade Economics Division, Economic Research Service, USDA
  Washington, DC

-Technology and Resource Constraints Affecting Market Response to Higher Prices
  Siwa Msangi, Research Fellow, Environment and Production Technology Division
  International Food Policy Research Institute
  Washington, DC

-The Boom, The Bust, and Now …
  Pat Westhoff, Co-Director, Food and Agricultural Policy Research Institute, University of Missouri
  Columbia, Missouri

**Policy Responses to Volatile Prices and Food Security**

*Wayne Jones, Head, Agri-food Trade and Markets, Directorate for Trade and Agriculture, Organisation for Economic Co-operation and Development, Paris, France*

**Conservation Track**

**What’s the Buzz about Pollinators?**

*Salons C, D, E*

*Moderator: Doug Holy, National Invasive Species Specialist & National Headquarters DC Pollinator Contact, Natural Resources Conservation Service, USDA, Washington, DC*

-General Overview: Senator Barbara Boxer, Office of U.S. Senate, Washington, DC/Invited

-The Global Pollinator Situation and Potential Environmental Impacts
  May R. Berenbaum, Professor and Department Head, Entomology Department, University of Illinois at Urbana-Champaign
  Urbana, Illinois

-Pollination Economics
  Scott M. Swinton, Professor, Aldo Leopold Leadership Program Fellow; Department of Agricultural, Food and Resource Economics; Michigan State University
  East Lansing, Michigan

-Present and Future Beekeeping
  Gabriele Ludwig, Senior Manager, Global Technical & Regulatory Affairs, Almond Board of California
  Modesto, California
  Barry Thompson, Thompson Apiaries, Member of the Scientific Committee, American Beekeeping Federation; Board of Directors, Eastern Apicultural Society; Research Collaborator, USDA
  Beltsville, Maryland

-Global Efforts Underway
  Michael Ruggiero, Director, Integrated Taxonomic Information System, Smithsonian Institution
  Washington, DC

-USDA Efforts Underway
  Kevin Hackett, Agricultural Research Service Senior National Program Leader, Invasive Insects and Bees, USDA
  Washington, DC
3:45 p.m. -
5:15 p.m.

**Commodities/Food Prices Track**

**Commodity Funds: Impact on Price Discovery**

*Salon III*

**Moderator:** Tom Coyle, Chairman, National Grain and Feed Association
Chicago, Illinois

**From an Index/Hedge Fund Perspective**

Timothy Rudderow, President, Mount Lucas Management Corp.
Princeton, New Jersey

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3:45 p.m. -
5:15 p.m.

**From an Exchange Perspective**

Dave Lehman, Director, Commodity Research & Product Development, CME Group, Global Headquarters
Chicago, Illinois

**From a CFTC Perspective**

Gregory Kuserk, Deputy Director for Market Surveillance, Commodity Futures Trading Commission
Washington, DC

6:30 p.m.

**Dinner Speaker**

Lisa P. Jackson
Administrator, U.S. Environmental Protection Agency

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Thanks to Canon USA, Inc.
for loaning USDA the fax and copier machines to use in the press room.

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Continued on next page
Friday, February 27, 2009

8:00 a.m. - 9:30 a.m.  (90 minutes)

**CONCURRENT SESSIONS:**

**RURAL AMERICA TRACK**

**Paying Dividends on Investments in Rural America**
(Meeting V-VI)

**Moderator:** Matthew Chase, Executive Director, National Association of Development Organizations
Washington, DC

**Measuring the Economic Impact of Federal Dollars on Rural Economies**
Thomas Johnson, Program Director, Rural Policy Research Institute, Socio-Economic Benefit Assessment System, University of Missouri
Columbia, Missouri

**USDA Rural Development**
Bill Hagy, Acting Deputy Under Secretary, Rural Development, USDA, Washington, DC

**Creating a Model Community in a Regional Environment**
The Honorable Timothy Penny, Former Member of Congress, Southern Minnesota Initiative Foundation
Owatonna, Minnesota

**Private Investments in Rural America: Is There an Effective Model?**
Bill Crump, Director of Government Relations, Viking Range Corporation, Greenwood, Missouri

**ENERGY TRACK**

**Wind Power: What’s In It for Rural America?**
(Saloon IV)

**Moderator:** Lisa Daniels, Executive Director, Windustry
Minneapolis, Minnesota

**Bargaining for Better Wind Royalties**
Grant Stumbough, Coordinator, SE Wyoming, USDA
RC&D
Wheatland, Wyoming

**Wind & Wilderness**
Meera Kohler, President/CEO, Alaska Village Electric Cooperative
Anchorage, Alaska

**How Wind Power Benefits Consumer Owners of Rural Electric Co-ops**
Ron Rebenitsch, Manager of Alternative Technologies, Basin Electric Co-op, Bismarck, North Dakota

**FOOD SAFETY TRACK**

**Imported Food Safety and Food Defense**
(Saloon I)

**Moderator:** Rob Williams, Agriculture-Veterinary Counsellor, Australian Embassy
Washington, DC

**FSIS Import Safety Activities**
Ronald K. Jones, Assistant Administrator, Office of International Affairs, Food Safety and Inspection Service
Washington, DC

**Catfish Inspection**
William P. Milton, Jr., Assistant Administrator, Office of Catfish Inspection Programs, Food Safety and Inspection Service, USDA
Washington, DC

**FSIS Food Defense Activities**
Erin Dreyling, Director, Data Analysis and Integration Group
Office of Food Protection, Food Safety and Inspection Service, USDA
Washington, DC

**CONSERVATION TRACK**

**Markets for Environmental Services: Carbon & Greenhouse Gases**
(Saloon II)

**Moderator:** William Hohenstein, Director, Office of Global Climate Change, USDA
Washington, DC

**Opportunities for Farm and Forest Within the Chicago Climate Exchange and Lessons Learned From Experiences in Agriculture and the Carbon Markets**
Mike Walsh, Chicago Climate Exchange, Inc.
Chicago, Illinois

**Topic To Be Announced**
Tim Profeta, Director, Nicholas Institute, Duke University
Durham, North Carolina

**Obstacles and Opportunities for Farmers and Ranchers in a Federal Cap and Trade System**
Richard K. Krause, Farm Bureau, Senior Director, Congressional Relations
American Farm Bureau Federation
Washington, DC
10:00 a.m. - 11:30 a.m.

**COMMODITIES TRACK**

**Grains & Oilseeds Outlook**

*Salon III*

**Moderator:** Kay Simmons, National Program Leader, Plant Genetics & Grain Crops, Agricultural Research Service, USDA
Beltsville, Maryland

**Grains & Oilseeds Outlook**

William Chambers, Economist, Farm Service Agency
Washington, DC

**Risk Management Challenges in a Changing Crop Nutrient Industry**

Keith Swanson, Manager, Crop Nutrient Dealer Risk Management Services,
CHS Inc.
St. Paul, Minnesota

**Why Genomics Are Important to Maintain Competitiveness of U.S. Soybeans**

Ed Ready, Production Program Manager, United Soybean Board
St. Louis, Missouri

10:00 a.m. - 11:30 a.m. (90 minutes)

**CONCURRENT SESSIONS:**

**RURAL AMERICA TRACK**

**Sustainable Agriculture Research and Education (SARE): SARE’s 20 Years of Partnerships and Progress**

*Salons V-VI*

**Moderator:** Jill S. Auburn, SARE Director, Sustainable Agriculture, Economic and Community Systems Unit, Cooperative State Research, Education, and Extension Service; USDA
Washington, DC

**Crop Diversity on a 4,400-Acre Grain Farm in Washington State**

Karl Kupers, Marketing Manager, Shepherd’s Grain Harrington, Washington

**How an Oklahoma Cashmere-Goat Farmer Reduced Risk and Increased Income**

Claud Evans, Doctor of Veterinary Medicine
Okemah, Oklahoma

**A Practical, Farmer-oriented Approach to Growing Vegetables in Connecticut**

Jude Boucher, Agricultural Educator, University of Connecticut, Cooperative Extension Vernon, Connecticut

11:30 a.m. - 12:00 a.m.

**SARE’s Young New Voices**

Shoshanah Inwood, Research Scientist, Ohio State University
Columbus, Ohio

**ENERGY TRACK**

**Implementing the Renewable Fuels Standards**

*Salon IV*

**Moderator:** Roger Conway, Director of the Office of Energy Policy and New Uses, USDA
Washington, DC

**Rule’s Effects on Rural America**

Bruce Babcock, Professor, Iowa State University
Ames, Iowa

**DOE’s Role in Implementing the Renewable Fuels Standards**

Carmen Difiglio, Deputy Assistant Secretary for Policy Analysis,
U.S. Department of Energy
Washington, DC

**Objectives of the Renewable Fuels Standards and its Environmental Effects**

Margo Oge, U.S. Environmental Protection Service
Washington, DC

**Effects of the Renewable Fuels Standards on the Investment Perspective**

Ann Duignan, Securities Analyst, J.P. Morgan Securities
New York, New York

**FOOD SAFETY TRACK**

**One World, One Health™: Issues at the Intersection of Animal & Human Health**

*Salon I*

**Moderator:** Cindy J. Smith, Administrator, Animal and Plant Health Inspection Service, USDA
Washington, DC

**One Health: A Concept for the 21st Century**

Laura H. Kahn, MD, Research Scholar, Program on Science and Global Security, Woodrow Wilson School of Public and International Affairs, Princeton University
Princeton, New Jersey

**One Health: Assuming Our Collaborative Responsibility**

Roger Mahr, Former President, American Veterinary Medical Association (AVMA), Representative to the One Health Joint Steering Committee
Washington, DC

Continued on next page
10:00 a.m.-11:30 a.m.

**The Importance of the Animal, Health-food, Safety, Public Health Continuum and the Use of Public-Private Partnerships to Address Long-term Solutions**
Mike Robach, Vice President, Corporate Food Safety and Regulatory Affairs, Cargill, Inc.
Minneapolis, Minnesota

**The Animal/Human Interface—From Wildlife Trade to Avian Influenza: A Global Perspective on Implications for the United States**
Kristine Smith, Wildlife Veterinarian, Assistant Director for Field Programs, Global Health Program, Wildlife Conservation Society, Bronx, New York

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10:00 a.m.-11:30 a.m.

**Commodity Price Volatility and Recession: How Do Restaurants Cope?**
Kevin Bost, President, Procurement Strategies, Inc.
Des Plaines, Illinois

**The Impact of the Economic Slowdown at the Retail Meat Case**
Rick Dawrant, President, Lucid Partners
St. Charles, Illinois

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12:15 p.m.-1:30 p.m.

**CONCURRENT: Commodity Luncheons**

**Specialty Crops Luncheon**
Salons V-VI

**Moderator:** Thomas A. Bewick, National Program Leader, Horticulture, Cooperative State Research, Education, and Extension Service, USDA
Washington, DC

**Maintaining Green: The Long History of the Environmental and Sustainability Movement Within the Wine Industry**
Chris Savage, Senior Director, Global Environmental Affairs, E & J Gallo Winery, Modesto, California

**Sugar & Sweeteners Luncheon**
Salons C, D, E

**Moderator:** William Janis, International Economist, Sugar and Dairy Branch, Foreign Agricultural Service, USDA
Washington, DC

**Sweetener Consumption and Human Health**
Eric Hentges, Executive Director, North American Branch, International Life Sciences Institute
Washington, DC

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**Grains & Oilseeds Luncheon**
Salons I, II, III

**Moderator:** Joy Harwood, Director of Economic and Policy Staff, Farm Service Agency, USDA
Washington, DC

**Beyond the Agricultural Economy: Macroeconomic Forces Moving the Sector Today**
Bob Young, Chief Economist, American Farm Bureau
Washington, DC

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11:30 a.m.-12:15 p.m.

**Cotton Outlook**
Salon II

**Moderator:** John Scruggs, U.S. Editor, Cotlook, Ltd.
Memphis, Tennessee

**USDA Cotton Outlook**
Steven Neff, Agricultural Economist, Economic and Policy Analysis Staff, Farm Service Agency, USDA
Washington, DC

**The Challenges Facing the Texas Cotton Industry**
Wally Darneille, President and CEO, Plains Cotton Cooperative Association, Lubbock, Texas

**Production and Policy in China—Xinjiang**
Clyde Davidson, Vice President, Research, Allenberg Cotton Company, Louis Dreyfus Commodities, Cordova, Tennessee

**Volatility and Change in the Cotton Futures Market: Lessons from the Past Year**
Mike Stevens, Cotton Futures Specialist, SFS Futures/Swiss Financial Services, Mandeville, Louisiana

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**Livestock & Poultry Outlook**
Salon III

**Moderator:** Warren Preston, Associate Deputy Administrator and Chief, Livestock and Grain Market News Branch, Livestock and Seed Program, Agricultural Marketing Service, USDA
Washington, DC

**Livestock & Poultry Outlook**
Shayle Shagam, Livestock & Poultry Analyst, World Agricultural Outlook Board, USDA
Washington, DC
12:15 p.m. - 1:30 p.m.  **Cotton & Fibers Luncheon**  
*Salon B*

**Moderator:** Charles V. Cunningham, President, Cunningham Associates
Mineral, Virginia

*My 43 Years in the Cotton Business*
Neal P. Gillen, Executive Vice President and General Counsel, American Cotton Shippers Association
Washington, DC

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1:45 p.m. - 3:15 p.m.  **Energy Track**  
**Sugar & Renewable Fuels**  
*Salon IV*

**Moderator:** Ron Lord, Chief, Sugar and Dairy Branch, Office of Trade Programs, Foreign Agricultural Service, USDA
Washington, DC

**Prospects for Brazil’s Sugar and the Ethanol Industry**
Plinio Nastari, President of Datagro Publicacoes Ltda
Barureri, Brazil

**Impacts of Increased U.S. Ethanol Production on the U.S. and Mexico Sweetener Markets**
Owen Wagner, Senior Economist, LMC International Ltd.
Washington, DC

**Prospects for Producing Ethanol from Sugar in the United States**
Joe Outlaw, Professor of Agricultural Economics, Texas A&M University
College Station, Texas

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1:45 p.m. - 2:45 p.m.  **Livestock & Poultry Luncheon**  
*Salon IV*

**Moderator:** Joel Greene, Livestock and Dairy Analysts, World Agricultural Outlook Board, USDA
Washington, DC

*Wall Street’s View of Protein Companies*
Fara Aslam, Managing Director, Stephens, Inc.
New York, New York

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1:45 p.m. - 3:15 p.m.  **Special Cotton Session**  
*Mount Vernon Room*

**West Africa Cotton Overview**
Robert Hanson, Agricultural Attaché, Foreign Agricultural Service, USDA
Dakar, Senegal

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**CONCURRENT SESSIONS:**

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**Transportation Track**  
**Transportation Issues: Now and Tomorrow**  
*Salons V-VI*

**Moderator:** David R. Shipman, Associate Administrator, Agricultural Marketing Service, USDA
Washington, DC

**Overview of the U.S. Transportation System**
Kendell Keith, President, National Grain and Feed Association
Washington, DC

**Rail Issues for U.S. Agriculture**
Paul E. Hammes, Vice President and General Manager, Agricultural Products Marketing and Sales, Union Pacific Railroad
Omaha, Nebraska

**Agricultural Opportunities in Ocean Shipping**
Donna Lemm, Director of Client Services, Mallory Alexander International Logistics
Memphis, Tennessee

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**Trade Policy Track**  
**What’s Next for the Multi-lateral Trading System?**  
*Salon B*

**Moderator:** Paul Blustein, Journalist in Residence, The Brookings Institution
Washington, DC

**Moving Forward on the Doha Round: How to Balance the Multiple Equations?**
Jeffery Schott, Senior Fellow, Peterson Institute of International Economics
Washington, DC

**Reform of Agricultural Trade Policies: A Continuum or Stalemate?**
David Roberts, Former Deputy Director General, DG-Agri, European Commission
London, United Kingdom

**Developing Countries in Multi-lateral Trade Negotiations: What Stands in the Way of a Trade Agreement?**
M. Ann Tutwiler, Former Managing Director, Trade and Development, Global Poverty Program, William and Flora Hewlett Foundation
Washington, DC

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Continued on next page
### Farm Policy Track
#### Risk Management & the New Farm Bill
**Salon III**

**Moderator:** Joy Harwood, Director of Economic and Policy Staff, Farm Service Agency, USDA
Washington, DC

**Production Costs and Farm Revenue from Both the Banker and Farmer Perspectives**
Robert Craven, Director, Center for Farm Financial Management, University of Minnesota
St. Paul, Minnesota

**The Average Crop Revenue Program (ACRE) and Supplemental Revenue Assistance (SURE) Program**
Carl Zulauf, McCormick Professor of Agricultural Marketing and Policy, Ohio State University
Columbus, Ohio

**Issues Associated with the New Farm Bill**
Brad Karmen, Assistant to the Deputy Administrator for Farm Programs, Farm Service Agency, USDA
Washington, DC

### Commodities Track
#### Dairy Outlook
**Salons C, D, E**

**Moderator:** Shayle Shagam, Livestock & Poultry Analyst, World Agricultural Outlook Board, USDA
Washington, DC

**Dairy Outlook**
Roger Hoskin, Agricultural Economist, Economic Research Service, USDA
Washington, D.C.

**Milk Price Volatility: What's Old is New**
Mark Stephenson, Senior Extension Associate, Department of Applied Economics and Management, Cornell University
Ithaca, New York

**Marketing Dairy Products During Price Volatility**
Don Street, President and CEO, Ecoval Dairy Trade, Inc.
Wayne, Pennsylvania

**Marketing Dairy Products During Price Volatility**
Butch Speth, Market Information Branch, Agricultural Marketing Service, USDA
Madison, Wisconsin

**Special Dairy Portal Presentation**
Salons C, D, E

**Marketing Dairy Products During Price Volatility**
Butch Speth, Market Information Branch, Agricultural Marketing Service, USDA
Madison, Wisconsin

Jill Turosz, Project Manager, TechTeam Government Solutions
Chantilly, Virginia
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