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The Western Economics Forum
A peer-reviewed publication from the Western Agricultural Economics Association

Purpose
One of the consequences of regional associations nationalizing their journals is that professional agricultural economists in each region have lost one of their best forums for exchanging ideas within their area of the country. The purpose of this publication is to provide a forum for western issues.

Audience
The target audience is professional agricultural economists with a Masters degree, Ph.D. or equivalent understanding of the field that are working on agricultural and resource economic, business or policy issues in the West.

Subject
This publication is specifically targeted at informing professionals in the West about issues, methods, data, or other content addressing the following objectives:

• Summarize knowledge about issues of interest to Western professionals
• To convey ideas and analysis techniques to non-academic, professional economists working on agricultural or resource issues
• To demonstrate methods and applications that can be adapted across fields in economics (e.g., adapting conjoint analysis from marketing to environmental economics)
• To facilitate open debate on Western issues

Structure and Distribution
This will be a peer reviewed publication. It will contain approximately 3 or 4 articles per issue, with approximately 2,000 words each (maximum 2,500), and as much diversity as possible across the following areas:

• Farm/ranch management and production
• Marketing and agribusiness
• Natural resources and the environment
• Institutions and policy
• Regional and community development

There are two issues per year, which will be mailed out with the WAEA newsletter in the spring.

Editors
Dr. Dana Hoag (Editor)
Dept. of Agricultural and Resource Economics
Colorado State University
Fort Collins, CO 80523-1172
Phone (970)-491-5549
Fax (970)-491-2067
Email dhoag@lamar.colostate.edu

Dr. Dawn Thilmany (Co-editor)
Thilmany@lamar.colostate.edu

970-491-7220