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SOME REFLECTIONS ON THE RELATIONSHIPS BETWEEN AGRICULTURAL DEVELOPMENT AND AGRICULTURAL INFORMATION

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ABSTRACT
This paper gives a presentation of the relationship between production activities and information at first in the general context of human activities, then in the particular relation between agricultural information and agricultural development through research and extension.

The attitudes of information users and producers when they are negative are the first constraints to the development of information and consequently production. Many efforts have been undertaken to improve or to share better the circulation information. Those of UNESCO, FAO and others are discussed.

A presentation of the characteristics of agricultural information, of its importance to agricultural research, extension and development precedes some international systems such as FAO's AGLINET, AGRIS and CARIS and the Interamerican agricultural information system AGRINTER.

The feeling of the need of regional agricultural information activities is recalled before the presentation of the contribution of the INRA Centre for French Antilles and Guiana.

RESUMÉ
Cette communication donne une présentation de la relation entre activités de production et l'information d'abord dans le contexte général des activités humaines puis dans la relation particulière entre l'information agricole et le développement agricole à travers la recherche et la vulgarisation.

Les attitudes des usagers et des producteurs d'information, quand elles sont négatives sont les premiers freins au développement de l'information et par conséquence à la production. Beaucoup d'efforts ont été entrepris pour améliorer ou pour mieux partager la circulation de l'information. Ceux de l'UNESCO, de la FAO et autres organismes sont évoqués.

Une rapide présentation des caractéristiques de l'information agricole, de son importance pour la recherche, la vulgarisation et le développement agricoles précède celle de quelques systèmes internationaux tels que AGLINET, AGRIS et CARIS de la FAO et le système interaméricain d'information agricole AGRINTER.

Le sentiment du besoin d'activités régionales d'information agricole est rappelé avant la présentation de la contribution de l'INRA Centre Antilles Guyane.

RESUMEN
Esta es una presentación, primeramente, de la relación entre las actividades de producción e información en el contenido general de las actividades humanas y, después, de la relación particular entre la información agrícola y el desarrollo agrícola a través de la investigación y de la extensión.

Las actitudes de los usuarios y de los generadores de la información, cuando son negativas, son los primeros impedimentos hacia el desarrollo de la información y por lo tanto, hacia la producción de la información. Se han hecho muchos esfuerzos para mejorar o para compartir la información sobre la circulación. La UNESCO, la FAO y otros organismos son mencionados.

La presentación de las características de la información agrícola, de su importancia para la investigación, la extensión y del desarrollo agrícola, precede aquellos sistemas internacionales de la FAO, como ser, AGLINET, AGRIS y CARIS de la FAO y el Sistema Interamericano de Agricultura AGRINTER.

Antes de presentar la contribución hecha por la INRA Centro de las Antillas Francesas y de la Guyana, la necesidad de tener un centro regional de información agrícola, es primeramente mencionada.

Every human activity, and, more particularly every production activity in relation with an economic purpose has a component of information. We need more and more information data to carry out anything we need to produce in our daily life.

Human activities have become more and more complex, there are more and more relationships, more and more interference between its various sectors, for instance between research, politics, production, international trade, etc. Planning, financing, preparation of projects request more and more information.

Because of this growing complexity of human activities, of production, of development, the access of information resources and their fast availability, the information mastery have become essential components of economics, of production mastery.

Information: Producers and Users

What is information? Information is knowledge which can and does circulate in a more or less well organized way between people or institutions.

Information, more exactly in the context of scientific research and commodities production, scientific and technical information is a basic need, a basic resource for research, production, development, technology transfer.

We have to remember that a person or an institution can be at one and the same time a producer, a user or an owner of information. Unfortunately people and institutions are not aware enough of this multiple position. That is why very often information resources are badly used and managed.
Attitudes and Policies Towards Information

The increasing importance of information resources may lead to various attitudes.

- The producer or the user of information is unaware of its importance: he/she does not use properly and manage well the information he/she has, or has access to.

In fact, it is more and more difficult and expensive to own every bit of information. It is more important to have access to information even if we do not possess it. Because of that, the role and importance of information centres have been increasing.

A bad producer or user of information loses many possibilities of developing, of improving his activities.

- The information user is aware of the importance of documentation but has an egocentric behaviour and keeps it. In this situation, for instance in research activities, this information is not used by colleagues and is not useful for the scientific community.

- The last attitude we shall describe here is a quite positive one. The user or the owner is aware of the importance of the information owned or which he can have access to. Therefore he (or the institution) organizes information circulation and management to give the largest access or use.

The Situations of Scientific and Technical Information

The type of information and users we describe further in the case of agricultural information are the same ones in the general case of scientific and technical information but the importance of information has been perceived earlier and more widely in other activities like industry, modern technics and sciences like chemistry, biological sciences, etc.

Developed countries which have the mastery of production, have also worked to have the mastery of information and particularly this one of scientific and technical information. In developing countries, the institutions very often do not have the awareness of the importance of information or have not sufficient economic resources and trained information technicians to organize and manage their scientific and technical information.

Many institutions, for instance at the international level, United Nations, UNESCO, are aware that the weakness of information and documentation is a constraint to development. So they have several programs like UNSISIST, information activities and systems. The final objective of these information activities and systems is to give better access to scientific and technical information so as to develop production, to improve human welfare in the fields of education, industrial development, health, etc.

A particular aspect of these modern information activities and systems is the standardization of the methodologies of the documentary tools to permit computerized processing, exchange between databases, online retrieval, automatized and fast publishing of bibliographic documents.

The Faces of Agricultural Information

Agriculture is a more and more complex activity sector where information mastery is an important but not always well understood basic component.

What are the types of agricultural information? They are: bibliographic or documentary information, statistical information, technical information, current research information.

The types of users are: planners, public service personnel, policy makers, researchers, administrators, producers and extension workers.

The lack and weakness of agricultural information systems has been recognized as one of the causes of agricultural underdevelopment. Several international, regional or national agricultural organizations (FAO, IICA, etc.) have undertaken activities to improve agricultural information.

Presented below are some information systems established under the Food and Agriculture Organization (FAO).

AGLINET: Worldwide network of agricultural libraries, AGRIS: International information system for the agricultural sciences and technology, CARIS: Current agricultural research information systems.

In Latin America and the Caribbean, several countries, regional and other international institutions are members of AGRINTER, the Interamerican system for agricultural sciences. AGRINTER has been supported by IICA, the Interamerican Institute for Cooperation on Agriculture. AGRINTER is the possibility of using AGRINTER coupons to pay for orders of documents. These coupons can be purchased in local currency in the national IICA offices and used to pay services requested from the information centres which are members of the AGRINTER Services Network.

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An important characteristic of the information systems is that they work on a cooperative and voluntary basis. Many Caribbean countries are still not members of the AGRINTER system.

An important and urgent need of agricultural information which can be very profitable is the information on current agricultural research. Its interest should be obvious: it permits cooperation between researchers, it gives access to the current evolution or results of investigations, it may avoid duplicated studies.

During several technical meetings, like the CFCS meeting, the participants have felt and expressed the need to improve information exchange, the need of a current agricultural research information system for the Caribbean. Why these wishes could not become an objective which CFCS would support?

During the workshop on tuber crops held last July in Guadeloupe, the participants adopted the idea of information exchange through a future tuber crops research network. This proposition of information exchange was done by the Regional Unit of Documentation of the INRA Centre for French Antilles and Guiana.
An Institutional Contribution to Agricultural Information in the Caribbean: The INRA Centre for French Antilles and Guiana

We still have much to do to organize the circulation of agricultural information through the Caribbean but for many years the INRA Regional Unit of Documentation has been doing its best to give information and access to the Caribbean agricultural documents it has been receiving.

This Documentation Unit has settled documentary cooperation with many agricultural institutions of Latin America, the Caribbean and elsewhere particularly in the tropical area.

Among our activities, we have been publishing a reference bulletin which is mailed to many institutions. In this reference bulletin, we draw attention particularly the publications received from Latin America and the Caribbean, on documents which may be interesting for the Caribbean agricultural research and development.

The INRA Regional Unit of Documentation is a member of the AGRINTER system for the French Antilles and Guiana. It is also a member of the AGRINTER Services Network.

Bibliography


ANNEX 1

Members of SATIS (Socially Adapted Technologies Information Systems)

APICA, Association pour la Promotion des Initiatives Communautaries Africaines, BP 5946, Douala Akwa, Cameroun.

ATDA, Appropriate Technology Development Association (Communications), PO Box 311, Gandhi Bhawan, Lucknow, 226001 UP, India.

ATOL, Aangepaste Technologie Ontwikkelinglanden, Blijde Inkomststraat 3000 Leuven, Belgium.

CAMEFTEC, Centre for Agricultural Mechanization and Rural Technology, PO Box 764, Arusha, Tanzania.

CATER, Centro Andino de Tecnología Rural, Casilla 399, Loja, Ecuador.

CCTA, Comision Coordinación de Tecnología Andina, secretaria: c/o Centro Las Casas, Apartado 477, Cusco, Peru. CCTA, hay que pedir sus publicaciones del Grupo T aplay, Apartado 222, Huancayo, Perú.