Forward Progress: Data-Driven Modernization Initiatives

Carmen Rottenberg, Acting Deputy Under Secretary for Food Safety

February 23, 2018
Ensure meat, poultry, and processed egg products are safe, wholesome, and correctly labeled and packaged.
Food Safety and Inspection Service:
FSIS Modernization Efforts

- Poultry modernization
- Swine modernization
- Egg products HACCP
- Whole genome sequencing
- USDA regulatory reform task force
FSIS Outreach Efforts

• Social media outreach
• Consumer research
• Meat and Poultry Hotline
  – 1-888-MPHotline (1-888-674-6854)
• Toolkits